



PENNSYLVANIA BUSINESS CENTRAL



Pennsylvania Business Central can offer you a way to connect by advertising in the Official Program Guide & Directory to the Expo!

Wednesday, November 16, 2016 — 8AM - 5PM
The Penn Stater Conference Center

DRIVE TRAFFIC TO YOUR BOOTH!

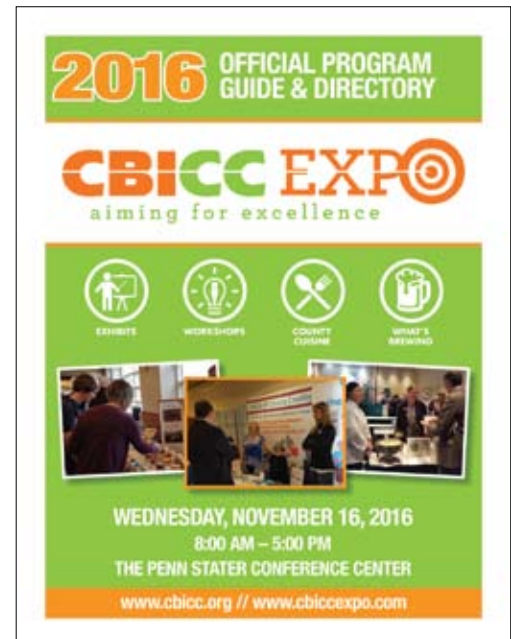
Advertise in the 2016 CBICC EXPO Official Program Guide & Directory

- Easy to read coded map of the show floor
- Enhanced exhibitor listings - Great for show planning and follow-up
- Alphabetical, geographic and category listing of all exhibitors and sponsors
- Detailed listing of all seminars including presenter's name, profiles and in-depth articles
- Show at a glance - Overview of EXPO
- Business services giveaway information
- Let attendees know of a special offer or giveaway that you will feature at your exhibit
- Features a new aspect of your business that will engage attendees and readers
- Highlight your business & direct attendees to your booth

2016

Official Program Guide & Directory

All 2016 Business & Industry EXPO attendees & exhibitors will receive a copy of this official guide.



REACH ALL OF THE EXHIBITORS & VISITORS AT THE SHOW. DIRECT TRAFFIC TO YOUR BOOTH, LET PEOPLE KNOW WHERE YOU ARE IN THE PENN STATER CONFERENCE CENTER.

DON'T DELAY! RESERVE YOUR SPACE TODAY IN THE OFFICIAL PROGRAM GUIDE & DIRECTORY TO THE EXPO!

Firm Ad Deadline: Friday, November 4th at 3PM

ADVERTISING RATES FOR THE EXPO GUIDE

These prices are offered to exhibitors only!

PAGE SIZE	B&W	FULL * COLOR
Full Pg (8"W x 10" H)	\$495	\$595
1/2 Pg Horizontal (8"W x 4.75"H)	\$295	\$395
1/4 Pg Horizontal (4"W x 4.75"H)	\$195	\$295
1/8 Pg Horizontal (3"W x 2.5"H)	\$150	\$225

*Limited color positions available.

PREMIUM SLOTS

Map Center Spread (2-1/4 PG Banners)	\$695
Inside Back Cover	\$795
Inside Front Cover	\$750
Back Cover	\$795

*All premium positions full-color

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